

FOR IMMEDIATE RELEASE

Kay Dee[®] Launches New Goat-etts Granular Mineral

A New Granular Mineral Offers Complete Nutrition for Goat Producers

N. Sioux City, South Dakota - 7/2/2014 – Kay Dee Feed Company, a leading manufacturer of livestock mineral and protein supplements, has launched *Kay Dee Goat-etts Granular Mineral* for goats. Kay Dee manufactures the best-selling granular weatherized mineral in the industry, Super Ranger Kaydets. The newest addition to the Kaydets granular mineral line, *Super Ranger Goat-etts*, are highly palatable, weather resistant, and supply herds with the total daily requirements of essential vitamins and minerals.

“We’re excited to be adding *Goat-etts Granular Mineral* to our product line,” said Bill Gates, Director of Sales. “Kay Dee strives to improve every producer’s bottom line. With goat production on the rise, we’re offering a granular mineral as a nutritional solution to help fill the void in the marketplace.”

Goat production has become a booming industry. The continued growth throughout all sectors of the industry has created an increased demand for goat meat, cheese, milk, and other products. As a result, goat production offers an excellent opportunity for established producers and newcomers to the industry to succeed.

Dr. Jason Sewell, Kay Dee nutritionist said, “*Kay Dee Goat-etts* are weatherized to not blow away and the granular form resists caking. The product delivers the ideal balance of vitamins and minerals goats require. There aren’t many granular minerals out there for producers to choose from. We’re excited to be offering *Kay Dee Goat-etts* as a solution. Using a complete mineral package with true chelates will improve herd productivity.”

The *Kay Dee Goat-etts Granular Mineral* product is available through the Kay Dee dealer network. To find a dealer near you, call 800-831-4815 or visit www.kaydeefeed.com.

About Kay Dee:

Family owned and operated since 1928, Kay Dee Feed Company has provided quality livestock supplements earning generations of loyal customers. As an industry leader, Kay Dee pressed the first mineral block in 1932 and introduced the first waste-free granular livestock mineral in 1962.

Today Kay Dee provides its customers with a full line of livestock mineral and protein supplements and has grown to be the largest independent manufacturer of mineral and protein in the United States. By delivering the nutrition animals need to be healthy and productive, Kay Dee strives to improve every producer’s bottom line.

For more information on Kay Dee, or to find a dealer near you visit www.kaydeefeed.com.

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